

H.P. LOVECRAFT'S  
**The CALL of  
CTHULHU**



By R.J. Ivankovic

H.P. LOVECRAFT'S  
**THE CALL OF  
CTHULHU  
FOR BEGINNING  
READERS**

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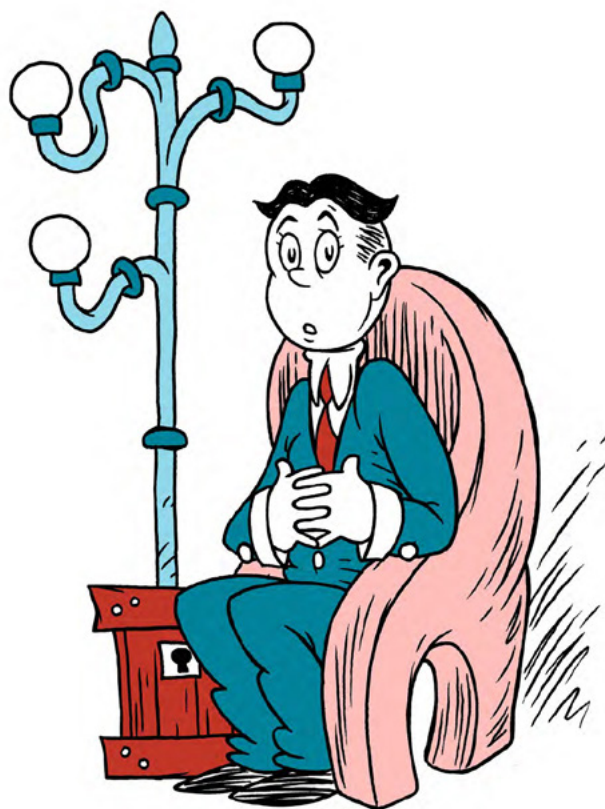
# H.P. LOVECRAFT'S THE CALL OF CTHULHU FOR BEGINNING READERS

R.J. Ivankovic's whimsical take on the Cthulhu Mythos classic

*The most merciful thing  
in the world, I believe,  
is humanity's failure  
to fully conceive  
of the cosmical horrors  
we've yet to reveal,  
and which up until now  
I have tried to conceal.*

Australian author and artist R.J. Ivankovic creates a masterpiece of anapestic tetrameter — the poetic meter used by Lord Byron, Edgar Allan Poe, Robert Browning, and Theodor Geisel — combined with a classic children's book art style to present the entirety of H.P. Lovecraft's classic pulp horror tale "The Call of Cthulhu."

Contact your local distributor to order copies of  
*H.P. Lovecraft's The Call of Cthulhu  
for Beginning Readers* today!



### Selling Points

- Wildly positive reviews: "If you are a Lovecraft fan, *The Call of Cthulhu for Beginning Readers* is a must-have volume because it may be the best adaptation of a Lovecraft story into another medium." — Geek and Sundry.
- A great introduction to the Cthulhu Mythos.
- High-quality binding and printing that will stand up to years of reading.

### Target Audience

- Aficionados of the Cthulhu Mythos and humorous takes on horror.
- Lovers of children's books.
- Parents and relatives that wish to introduce their young ones to the Great Old Ones.

### Related Products

- Call of Cthulhu - The Coloring Book (CHA5116)
- S. Petersen's Field Guide to Lovecraftian Horrors (CHA23138-H)

